

Kat Helton

Graphic Designer

Skills

Computer Graphics/Programs:

- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- Printpoint
- Fiery Command Workstation 5

Web Design:

- HTML & CSS coding
- ebooks
- banner ads

Print Design:

- logos
- flyers
- posters
- brochures
- identity sets
- wedding invitation sets

Fine Arts:

- drawing (graphite pencil, Prismacolor pencil, Micron pen)
- sculpture (ceramics)
- painting (acrylic, oil, watercolor)

Photography:

- portraits
- product photography
- environmental portraiture

Production:

- mounting, cutting & applying large graphics
- stretching large frames
- creating /assembling 3D logos
- Pro-Cut 320-C cutter
- running digital presses

Profile

Multitalented Graphic Designer with over 1910 contact hours training in graphic design, computer graphics, and illustration. Quick learner, efficient working within tight deadlines. Effective in communicating, and building relationships with both clients and vendors.

Work History

CSQP Printing (December 2014–June 2018)

Graphic Designer/Accounts Manager: Took projects from concept to completion. Handled projects worth \$1,500+. Designed print-ready files, preflighted supplied files, ran digital presses, used bindery and finishing equipment. Managed multiple clients in a deadline-driven environment. Estimated and invoiced jobs to help customers determine what media fit their marketing budget.

The Creative Group – Graphic Designer (April 2013–December 2014)

Falls Digital Temp: Updated banner ads and ebooks to be consistent with current brand standards, and to better communicate with target audience.

Arhaus Furniture Temp: Worked in marketing, edited graphics for web, wrote copy, added content to site so current visuals and descriptions of product were available for customers. Worked in a deadline-driven environment.

Communicore (October 2012–March 2013)

Intern: Worked in production, cut and assembled pieces for shows/events, edited photos to appear on photo walls for events (NASCAR, BEF, etc.).

Dayton City Paper (January 2012–April 2012)

Intern: Created ads for companies to advertise their business in the local paper, designed flyers and documents within tight deadlines.

Freelance (May 2011–Present)

- Commissioned to create a graphite portrait based off a supplied photo – 2011
- Designed logo for photography business, to create a recognizable identity – 2015
- Designed, printed, and assembled a wedding package – 2017

Education

School of Advertising Art
(Kettering, Ohio – 2012)

- Associate of Applied Business in Advertising Art
- GPA 3.25/4.0
- Art and Academics Award

Clinton–Massie High School
(Clarksville, Ohio 2010)

- High School Diploma
- GPA 3.8/4.0
- Award of Merit
- Co-Captain in Color Guard and Winterguard (2007–2010)